

Joburg hot spot gets a

MOYO MELROSE ARCH: BRAND-NEW, BRIGHT AND READY TO WOW CITY SLICKERS

» **The heart of Africa beats strong through decor, art.**

Kgosi Modisane

Inspired by the traditions and ancestral values, Moyo is a celebration of the beauty of Africa.

Moyo's famously warm hospitality and modern African ambiance makes it the ultimate destination for a unique African experience.

It is more than a restaurant; it is a destination and perfectly aligned with the vision of the holding company, Fournews, who value innovation and creating real experiences.

Under new ownership and management, Moyo Melrose Arch has undergone a sizeable renovation which ushers in a new era.

Franchisee Charlotte Naidu took ownership of the Moyo Melrose Arch store in July.

With 20 years of experience as a turnaround strategist consulting for various organisations, Charlotte's focus has for years been on strategy, structure and people.

One could say Charlotte has been in the restaurant industry her entire life as her parents have owned restaurants for as long as she can remember.

"It is through my professional experience working closely with individuals and large groups of people, gaining insight into their perspectives and the pressures each and every one of them face that I was motivated to create a destination allowing people to unwind, allowing them to breathe again and feel at ease – even if just for a moment," says Charlotte.

"As the new owners, we set out to ensure the creation of a memorable experience; the ultimate African dining experience."

The venue takes guests on a journey with fantastic food, customer service, ambiance and music.

The store's new design boasts a perfect combination of the warmth of Africa and the vibrant

elements taken from a modern, upmarket African community. The fusion between old African décor and new contemporary injections of energy is evident.

Moyo Melrose Arch, five-storied deep, has been refined.

All upgrades are not yet complete but the first phase sees the completion of the popular outside entrance area. A modern African bar, the Malkia Bar, has been introduced, overlooking the Melrose Arch square, creating the perfect space for guests to enjoy wonderful sunsets.

A formal dining area has also been created, crowned by a breathtaking chandelier, handcrafted by African women living with HIV. The sophisticated dining area is the perfect space for exclusive dining events or high teas. All design and décor elements that form part of the revamp have been created by local designers, capturing local talent.

Above the ground level, the welcoming mezzanine floor boasts an abundance of bold accents and bright colour.

One level lower is the Tasting Kitchen, which is to further be developed in phase two of the renovation. Here you can sample various African cuisines.

Further down, also part of phase two, will be a decadent wine cellar, available for booking as a private room.

Opposite the wine cellar a cigar lounge will be introduced, offering rare cigars and a space where smokers can relax and unwind.

Additional upgrades to come, include the introduction of an upmarket, plush whisky bar on the ground level – a sure favourite destination for the sophisticated palate and tourists.

People are centric to the Moyo Melrose Arch values and sentiment.

The significance of people includes not only guests but the importance of caring for staff.

The Moyo concept is centred around creating a place we can call home.

Either as a guest or an employee, the Moyo Melrose Arch team are family, a family in which guests are welcomed.



It is working with individuals and large groups of people that motivated me to create a destination allowing people to unwind, breathe and feel at ease – even if just for a moment.

Charlotte Naidu
Moyo Melrose Arch
Owner

